



**STRONGHOLD**  
INSURANCE COMPANY, INCORPORATED

# FULL COVERAGE

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## Keeping the community well: Stronghold leads Medical and Dental Mission in Batangas City

Almost like an early Christmas gift, the residents of Brgy. Cuta, Batangas City received free medical and dental attention through a CSR activity by Stronghold on September 6, 2019.

The Medical and Dental Mission, which benefited nearly 200 residents of the barangay, was made possible with the help and cooperation of Batangas LGUs and the volunteer doctors and nurses from Batangas Medical Center.

Mr. Nestor Liwanag Jr., First Vice President of Stronghold, talked about in his opening remarks how the company wouldn't be the organization it is now without the presence itself of the people of the community.

By the same token, Stronghold's Southern Tagalog Regional Office Manager Domingo Taeza VIII said in his speech that more than just an insurance company, they hope that being of service to others will be the best expression of their organization.

Stronghold hopes that through this Medical and Dental Mission, they were able to contribute to the peace of mind and smiles of the people in the community.



## Official visit of the candidates of Miss Asia Pacific International 2019 at Stronghold's Head Office on September 30, 2019.



## Stronghold has been co-presenting Miss Asia Pacific International events since 2017.



Photos from @MsAsiaPacificIntl on Facebook.

**Full Coverage**, Stronghold Insurance Company, Incorporated's official monthly newsletter, was chiefly created to keep everyone in the loop about the latest events and activities of Stronghold. This will also serve as a platform to seamlessly communicate the company's culture. Stronghold is growing. With numerous offices nationwide, we don't always get the chance to discuss our shared principles and priorities. But hopefully here, we will be able to do just that and strengthen our sense of solidarity.

To reinforcing transparency and not leaving anything out: we aim to create conversation and cultivate understanding among the people of Stronghold.

**STRONGER AT 60 YEARS AND BEYOND**

**Full Coverage.** All the Stronghold stories you need, we've got you covered.

## Basic Non-Life Insurance Seminar

A one-day "Introduction to Basic Non-Life Insurance" seminar was conducted at the Head Office on September 10, 2019 for the benefit of Stronghold's newly recruited agents.


The speakers, Marketing Manager Mr. Marvin Gutay and Underwriting Manager Mr. Wilmar Magalona, provided a clear and straightforward discussion on the basic concepts of non-life insurance. The seminar was organized by the Marketing Department with the objective of getting the new agents acquainted with the fundamentals of non-life insurance – especially those venturing out for the first time in the insurance industry.



The new agents will be working with our Makati branch.

(The seminar was also attended by Stronghold's new hires.)

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## Branch Cashiers Conference

With the goal of strengthening the roles of our cashiers and providing them insightful updates and information, a three-day Branch Cashiers Conference was held at Stronghold's Head Office on September 19–21, 2019.

The conference, which was organized by the Head Office Collections Department, was attended by 30 cashiers from the company's NCR, Luzon, Visayas and Mindanao offices.

The first two days of the conference involved reorientation on the duties and responsibilities of a Branch Cashier, introduction of the Branch Operations Manual, training on the revised templates, and discussion of updates on new company policies and procedures. An open forum with the Collections Department was also done to provide an avenue for the attendees to raise their concerns.

On their third day, the cashiers took a break from all the hustle and loosened up in Tagaytay.

The conference allowed not only for the dissemination of relevant information among our cashiers, but the building of interpersonal relationships among them. This also served as a great way to recognize the gravity of their contribution to the growth of the company. After all, they handle one of the most delicate tasks – safeguarding our cash assets.

## SSMB Sportsfest 2019 Opening Ceremony



SSMB Sportsfest 2019 officially kicked off through an Opening Ceremony in Starmall Alabang Sports Center on September 27, 2019.

Bethel General Insurance and Surety Corporation organized the sportsfest with the goal of encouraging teamwork and athleticism among its employees. Bethel invited three insurance companies to take part in the event – Stronghold Insurance Company, Inc., Sterling Insurance Company, Inc. and Milestone Guaranty and Assurance Corp.

Line-up of the opening event involved four highlights: Muse, Cheer Dance, Volleyball (Girls) and Basketball. Stronghold was able to bag Best Muse, place 1st runner up in the Cheer Dance competition, and win the Basketball game.

Despite bringing home the bacon, Stronghold believes that no trophies or medals will compare to the camaraderie and friendship built during the activity.

The sportsfest will continue weekly until October 25, 2019.

